



Becoming A Local Preliminary Pageant Director For The Miss Magnolia State Pageant

Becoming involved in one of the most prestigious pageants in the state of Mississippi can be both a fun and rewarding experience. The Miss Magnolia State Pageant Organization prides itself on being a fairly-run pageant system where ANYONE can win a state title without their parents spending a fortune.

The state pageant organization is offering local franchise pageants this year to individuals who are honest and respected in their communities. The state pageant will NOT charge local directors to hold local preliminaries for the state competition in any way. The state pageant will benefit from the local pageant by the winners advancing to the state competition and you will be offering the people of your community a fun and exciting experience by earning the chance to compete at the state pageant finals.

RULES

Directors must conduct unbiased local pageants in the state of Mississippi. Directors must act in a professional manner when dealing with the public. You will be representing the Miss Magnolia State Pageant Organization and politeness and courtesy is mandatory. You are a reflection upon our pageant organization. You will be serving as an independent producer of your local event. You are also not eligible to direct for any other pageant system in competition with the Miss Magnolia State Pageant when you are accepted as a local director for the Miss Magnolia State system.

ONLY the winners of the local pageant will be allowed to advance to the state pageant finals. Little Miss local winners will compete in July in Vicksburg. Junior Miss, Teen, Miss and Mrs. winners will advance to the Junior, Teen, Miss and Mrs. Magnolia State Pageant in November of each year. As soon as the local pageant is over, the local director is required to have each of their winners to sign a contract/agreement (provided by the state pageant) to ensure the new local winners will advance to the state pageant. Within five days after the local pageant, the contracts must be mailed in to the state pageant office. If you decide to order your awards from the state pageant, all awards, trophies, etc must be prepaid before they are sent out. Also if any of your winning contestants are late turning in their state information, you will required to help us contact them for reminders.

Directors must hold the local preliminary pageant with the following age divisions: 0-23 Months, 2-3 Years, 4-5 Years, 6-7 Years, 8-9 Years, 10-11 Years, 12-14 Years, 15-17 Years, 18-28 Years Single, and Mrs. division. For the boys, the divisions are 0-5 and 6-11 years. Except for Mrs.

division, contestants should have never been married or pregnant. Preliminary pageants may be held from August to May of each year.

Directors must also offer the following overall awards: At least one Overall Supreme Winner (may crown up to 3 per pageant, director's decision); at least one Overall Most Beautiful Winner (may crown up to 3 per pageant, director's decision); one Overall Best Fashion Winner and an Overall Miss Hospitality winner. (may crown up to 3 per pageant - Miss Hospitality is the ONLY award the local director is allowed to choose). This usually goes to a contestant that you think would appreciate a local title the most and would attend the state pageant. All of these overall winners will advance to the state pageant (except the Overall Fashion Winner). Fashion alone will not earn a spot at the state finals. The local director will make the decision as to how many overall winners to crown. You might want to have an age division breakdown for overall winners. For example: Overall Supreme Winner ages 0-3, Overall Supreme Winner 4-11; and Overall Supreme Winners ages 12-Up. This will guarantee more contestants the opportunity to win and the opportunity to advance to the state pageant. You may also do this for the Overall Most Beautiful Awards. Up to (3) two Miss Hospitality winners may be chosen.

Miss Magnolia State rules state that contestants may NOT be double crowned. The only award that may be double crowned is the Overall Fashion Award. You will not crown the same contestant an Overall Award AND the age group win (unless of course they are the only contestant in their division, then you would not have a choice but to do so). When the Overall Winner is determined by the tabulator, the first runner up will be moved up to win the age division and the Overall Winner will be announced (and surprised) at the end of the pageant.

When selecting the name of your local pageant, you must contact the state director to make sure that local title is available. There are many local titles in the state that are already taken. The state director can help you come up with the perfect title for your local preliminary pageant. Kids should be from the state of Mississippi. We do allow neighboring kids to compete as long as they have immediate family living in Mississippi including a grandparent, parent or aunt or uncle.

BENEFITS

The Miss Magnolia State Pageant Organization will help you prepare for your local pageant. We can provide you with contacts for affordable trophy and crown suppliers. You will order your local banners through the state pageant office (at our discounted price of only \$12 each) so that all the banners throughout the state will be uniform. You will receive free publicity on our website www.missmagnoliastate.com advertising your pageant, date and contact information. The state pageant will produce your local pageant entry form for you if needed. The state pageant can also help create some facebook ads for you to post on facebook.

You will also be allowing the citizens in your community the opportunity to advance to a wonderful state pageant where each one is guaranteed awards and prizes. Remember, only winners of our official local pageants are even allowed to compete at the state pageant finals.

For the directors that have children (or themselves) who wish to compete in our state finals, we have an incentive program. First of all, of course, you keep 100% of the profit made at your local pageant. Secondly, by directing one local pageant for us, you will receive \$150 off your child's entry fee to the state pageant. Direct two pageants, \$300 off. Your child may not compete in your own local pageant. Every director will also receive two complimentary admission tickets to the state pageant.

EXPENSES

The Miss Magnolia State Pageant Organization will **NOT** charge the local directors a franchise fee to hold a local pageant. The expenses of producing the local pageant are solely the responsibility of the local director. Most pageants will break even financially with around 6 to 10 fully paid contestants, or even less depending on your expenses. Any profit made from your local pageant is yours to keep. Most meeting facilities will allow you to hold the event space with a major credit card that can be paid the day of the pageant. You will also face expenses for trophies, crowns, any gifts, banners, copying entry forms and advertising. If you set your deadline for entries early enough, you may pay most of these expenses with the registration fees that come in. As soon as you decide to become a director with our system, we will be glad to help you work out a budget if needed.

Our normal fee to enter a preliminary pageant is \$65.00 plus \$10.00 if the contestants wish to enter the overall awards. You are not required to use this suggested fee. You may decide to go less or more. The contestants should not pay more than \$100 total to enter a Miss Magnolia State local pageant. We have found the best results with the \$65.00 registration fee.

PRODUCING A LOCAL PAGEANT

The first step in producing a local pageant is to find the facility where you will have the pageant. After the facility is found, the entry forms must be printed and the advertising must begin. The best way to ensure your pageant is a success is to have at least 2 to 3 months to promote the event. You will want to advertise in the local newspapers in the area covered by the pageant, print and distribute flyers at various schools, daycares and businesses and drop off entry forms to any place you think people would be interested. The state pageant office would prefer to create your local pageant entry form for you to make sure all of the rules of the state pageant are printed on the form. OR your entry form must be sent in to the state pageant office for approval if you want to create your own form.

Selecting a pageant name is also one of the first steps you will have to think about. You will need to contact the pageant office to make sure the name you have selected is not already in use by another one of our local pageants. You will be able to use the Miss Magnolia State name behind your title to avoid any conflicts with other pageants in your area. For example, if there is already a Miss Jackson Pageant in your area, you will be able to call your pageant the Miss Jackson Magnolia State Pageant.

We will also supply you with the scoresheets, announcement sheets, script and overall winners sheets to help you with your pageant. Before your local pageant, we will also send you the state packets to pass out to your new winners along with the contracts. You will be given two contracts for each winner crowned. One is for them to keep and one is for you to send back to the state pageant office. Parents of contestants MAY serve as local directors for the Miss Magnolia State Pageant but their children will not be allowed to participate in the parents' local pageant.

REQUIREMENTS

Individuals who are interested in becoming local preliminary pageant directors must be of good moral character. They must have never been convicted for crimes. Individuals must be current residents of the state of Mississippi. Local directors must be at least 18 years of age. Individuals will be responsible for financing the local pageant and providing an honest and fair pageant for all contestants involved. State pageant rules must be followed at the local pageant regarding all age divisions. Also we will have our local director help in contacting any of their preliminary winners who are late turning in their fees and information to the state pageant. You must award at least crowns that are 3 inches tall to your winners and banners should be monogrammed. Banners should be green and white, our state pageant's colors. The overall crowns shall NOT be larger than the crowns we give our state winners, under 4-5 inches is the maximum.

Also there are many preliminary directors near the same area. Pageants that are within 30 miles or less of one another are not allowed to be held on the same weekend. They may be the weekend before or after but not on the same weekend.

MISS MAGNOLIA STATE LOCAL DIRECTOR APPLICATION FORM

Name _____

Address _____

City, State, Zip _____

Date of Birth _____ Age _____

Daytime Phone Number _____

Evening Phone Number _____

Email Address _____

Area Interested in Producing Local Pageant _____

Month Interested in Producing Local Pageant _____

Please list any previous pageant involvement of any kind _____

Please list any other community service or service groups you are or have been affiliated with

I understand that if accepted as a local director and I break any of the Miss Magnolia State Pageant Organization rules, that all rights of being affiliated with the Miss Magnolia State Organization will be voided. I understand that I am producing a preliminary pageant and my local pageant winners will be required to sign a contract to attend the Little Miss or Miss Magnolia State Pageant.

Signature _____ Date _____

Please fill out the above form and send in to the
MISS MAGNOLIA STATE PAGEANT Attention: Chris Shannon
P. O. Box 4071, Brandon, MS 39047

LOCAL PAGEANT MOCK BUDGET

Here is an example of the local pageant budget that we follow when we produce our local pageants. Your budget may be smaller or larger. Each pageant varies. This is just an example to go by.

<i>Room Rental</i>	<i>\$300</i>
<i>Banners 20 x \$6 each and shipping</i>	<i>\$140</i>
<i>Crowns</i>	<i>\$250</i>
<i>Gifts</i>	<i>\$30</i>
<i>Judges</i>	<i>\$90</i>
<i>Misc. expenses</i>	<i>\$90</i>
 <i>Total</i>	 <i>Approx.\$900</i>

20 Contestants X \$75 = \$1,500
Door Admission \$10 x 60 people to watch = \$600
Total Brought In \$2,100
Your Profit \$1,200

30 Contestants X \$75 = \$2,250
Door Admission \$10 x 70 people to watch = \$700
Total brought in \$2,950
Add approx. an additional \$175 for additional trophies and awards
Your Profit \$1,875

*You can also save expenses if you find a cheaper or free facility,
You can earn more profits if contestants sell the 50 cent
donation tickets to earn extra trophies also.*